



IMPACTO day

BARRA FUNDA | SÃO PAULO - SP | BRAZIL
2024

"Estamos en
de mostrar p
que há

IMPACTO day

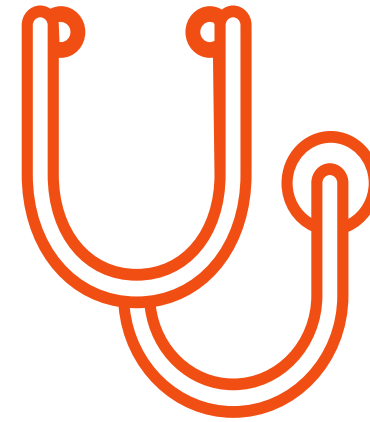
Impacto Day, an initiative of Instituto Livres, took place on August 31, 2024, in the community of Barra Funda and nearby neighborhoods, in celebration of Volunteer Day.

With the participation of more than 200 volunteers, the event promoted a solidarity action full of activities focused on health, well-being, education, and community involvement. Throughout the day, free services were offered across various areas, addressing the community's immediate needs and providing moments of joy and connection, thereby strengthening bonds between the volunteers and the local residents.

Here are the results of this impactful action!

*BARRA FUNDA
São Paulo - SP





More than 600 medical appointments were conducted.

The medical area was one of the highlights of Impacto Day, offering a total of 622 services. Among these, we performed 70 dental procedures and 78 ophthalmology services, which included eye exams and the donation of glasses.

Additionally, consultations were provided by nutritionists, pediatricians, physiotherapists, and psychologists, ensuring a comprehensive approach to meet the diverse needs of the community and enhance the quality of life of participants.



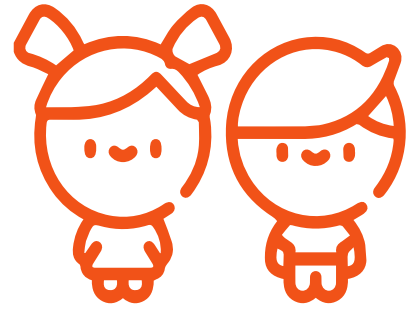
We managed to bring a lot of children, and they had a wonderful day. Many of them needed glasses, and they were able to receive this benefit here. It truly changes children's lives

Marcela Inocência,
Projeto Caju



Something that really stood out was the story of Richard and Kenedy, two boys who sell sweets at traffic lights and came to share their difficulties with us. They were seen by the dental team and left very happy. They played all afternoon, seeming to forget their problems, just enjoying being children

Natan, Volunteer



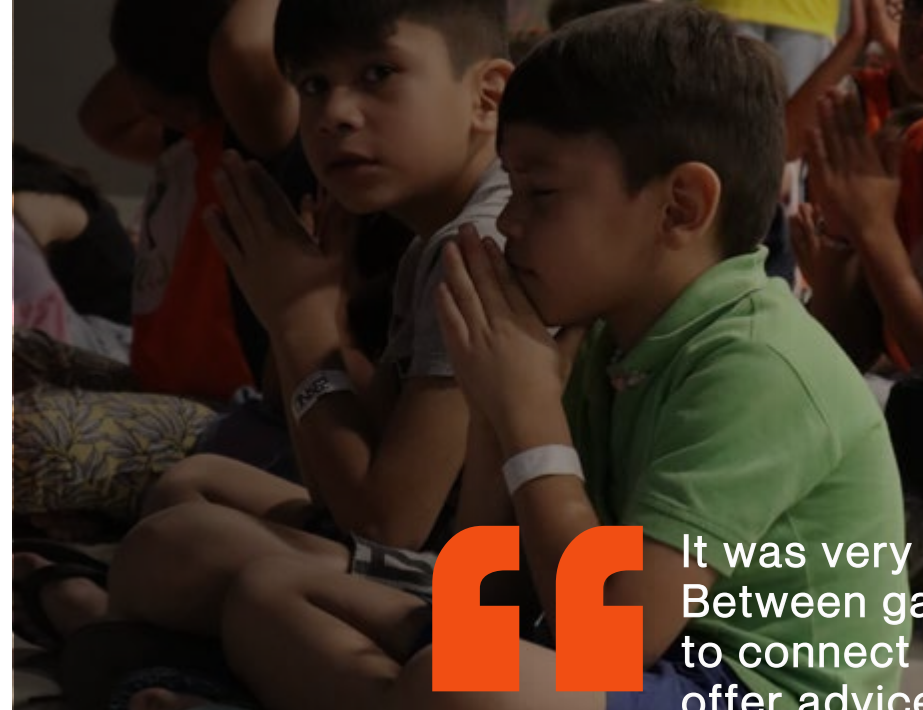
100

children attended and took part in the activities

The Kids Space provided a day of fun and learning for all. Activities included recreation, games, and creative workshops.

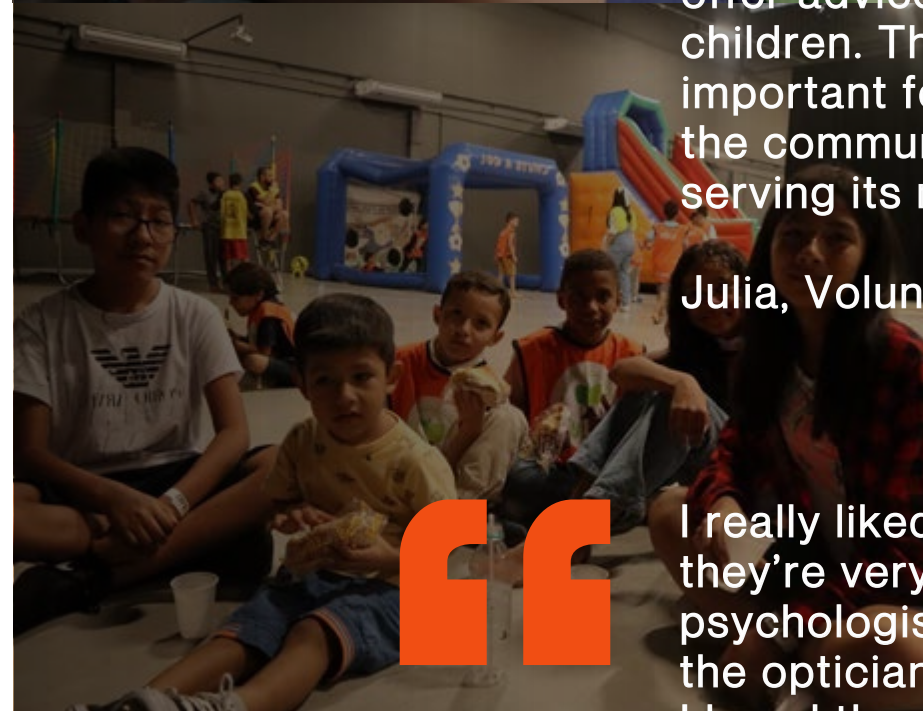
Additionally, we held a talk on brushing and oral hygiene for 30 children, donating toothbrushes and toothpaste to promote oral health from an early age and contribute to the well-being of the little ones.

To round off the day, we distributed delicious snacks and books through the Ciranda do Saber project, encouraging reading and promoting education among the community's children



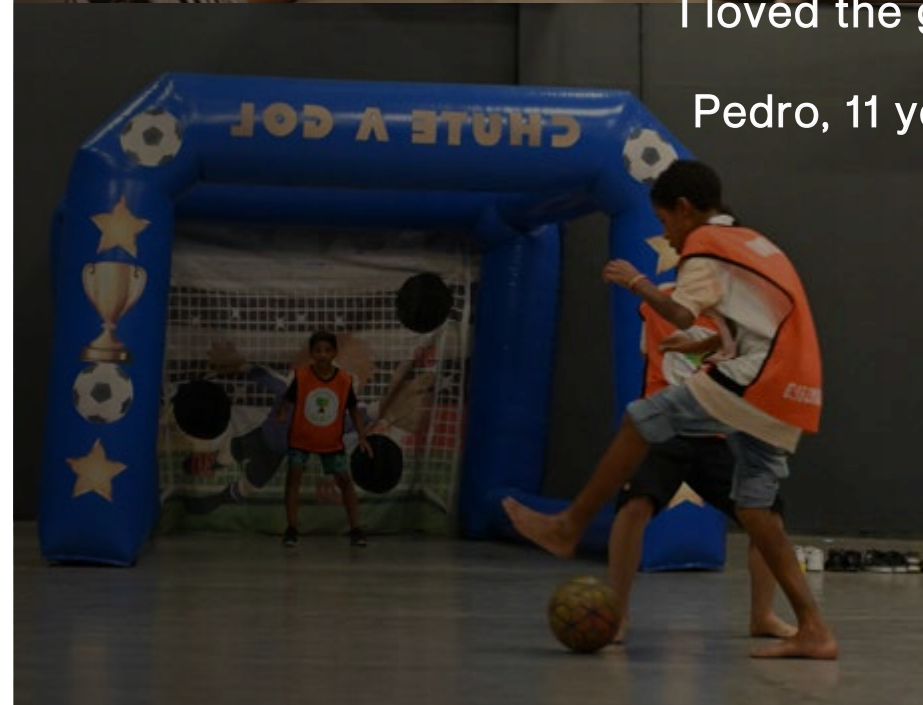
It was very rewarding! Between games, we were able to connect with the families, offer advice, and welcome the children. The event is important for getting to know the community and better serving its needs”

Julia, Volunteer



I really liked our volunteers; they're very kind. I went to the psychologist, the dentist, and the optician. It was great! And I loved the games too.”

Pedro, 11 years old





100

services at the Women's Beauty Center and 34 services at the Barbershop

The beauty services at Impacto Day were an absolute success, offering a variety of treatments including haircuts, makeup, and manicures. These services provided moments of self-care and well-being for all participants, boosting self-esteem and ensuring an even more positive experience during the event.



Legal Advice: 13 legal consultations and 10 consultations completed

Legal advice was an essential part of Impacto Day, with 13 legal consultations conducted during the initial screening and 10 consultations fully completed. During the event, we provided guidance on pensions, family rights, and support for small businesses, helping the community understand and secure their rights and resolve important legal issues.



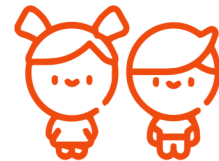
Impacto Day achieved significant results, reflecting the commitment of Instituto Livres and its partners to promoting the well-being of the community.

Overall Results



622

healthcare services



100

children benefited from children's activities



100

beauty services



+ than

200

volunteers engaged

- 70 dental procedures;
- 78 eye exams;
- Lecture on brushing and oral hygiene for 30 children, with donation of toothbrushes and toothpaste;
- 13 legal consultations (screening);
- 10 legal services completed;
- 34 barbershop appointments;
- 30 to 40 people at the social bazaar.

Partners


Impacto Day was only possible thanks to the invaluable support of our partners:

- Renovatio/Onesight
- Justiça para quem precisa - Escritório de Advocacia
- Carneiro Cunha
- Fleximedical
- Médicos de Cristo
- Cies Global

The collaboration and dedication of each partner contributed to the success of this event, directly impacting the lives of hundreds of people in the Barra Funda community.



If you would like to be a partner in the next edition of Impacto Day, please contact us.

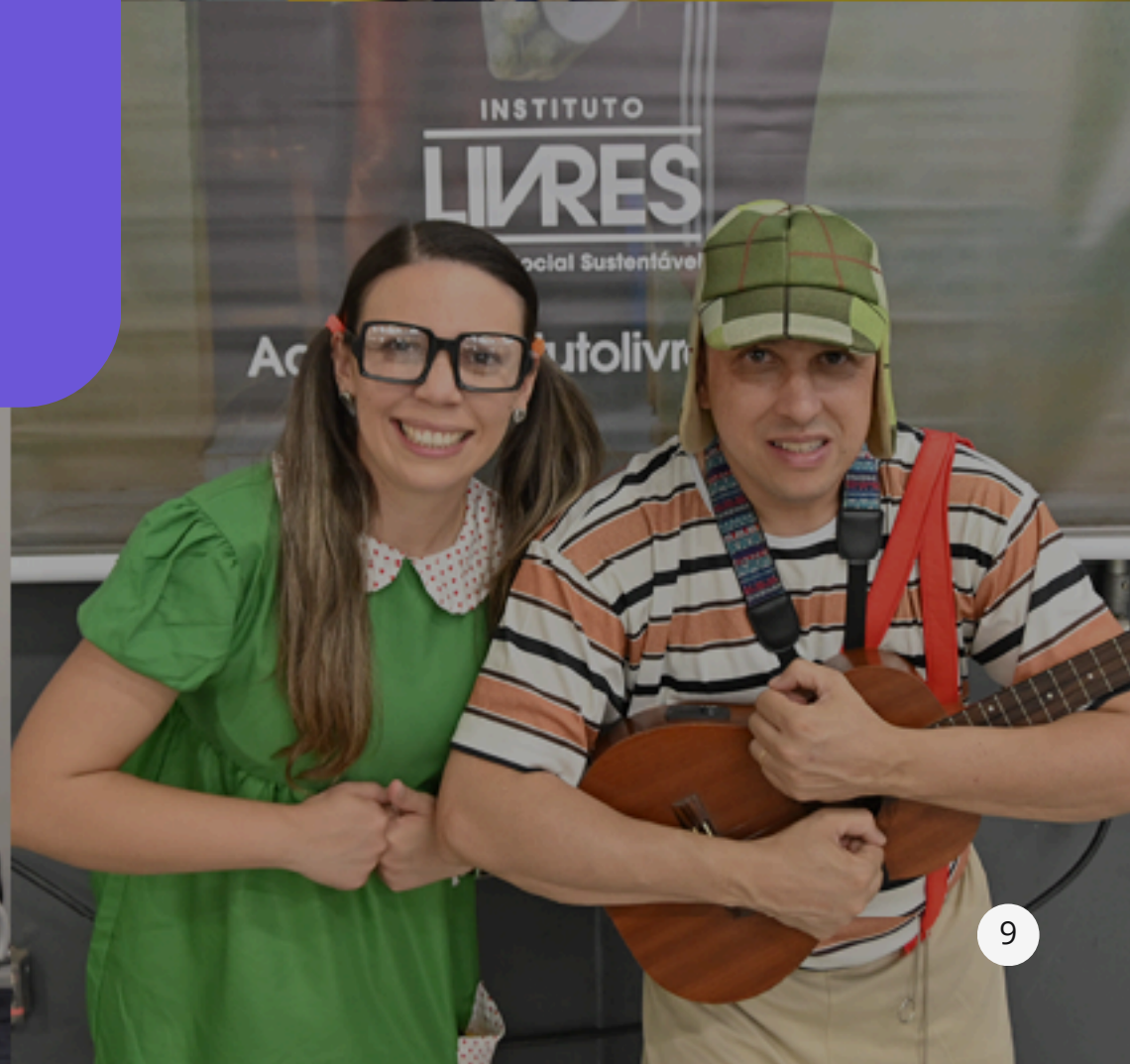
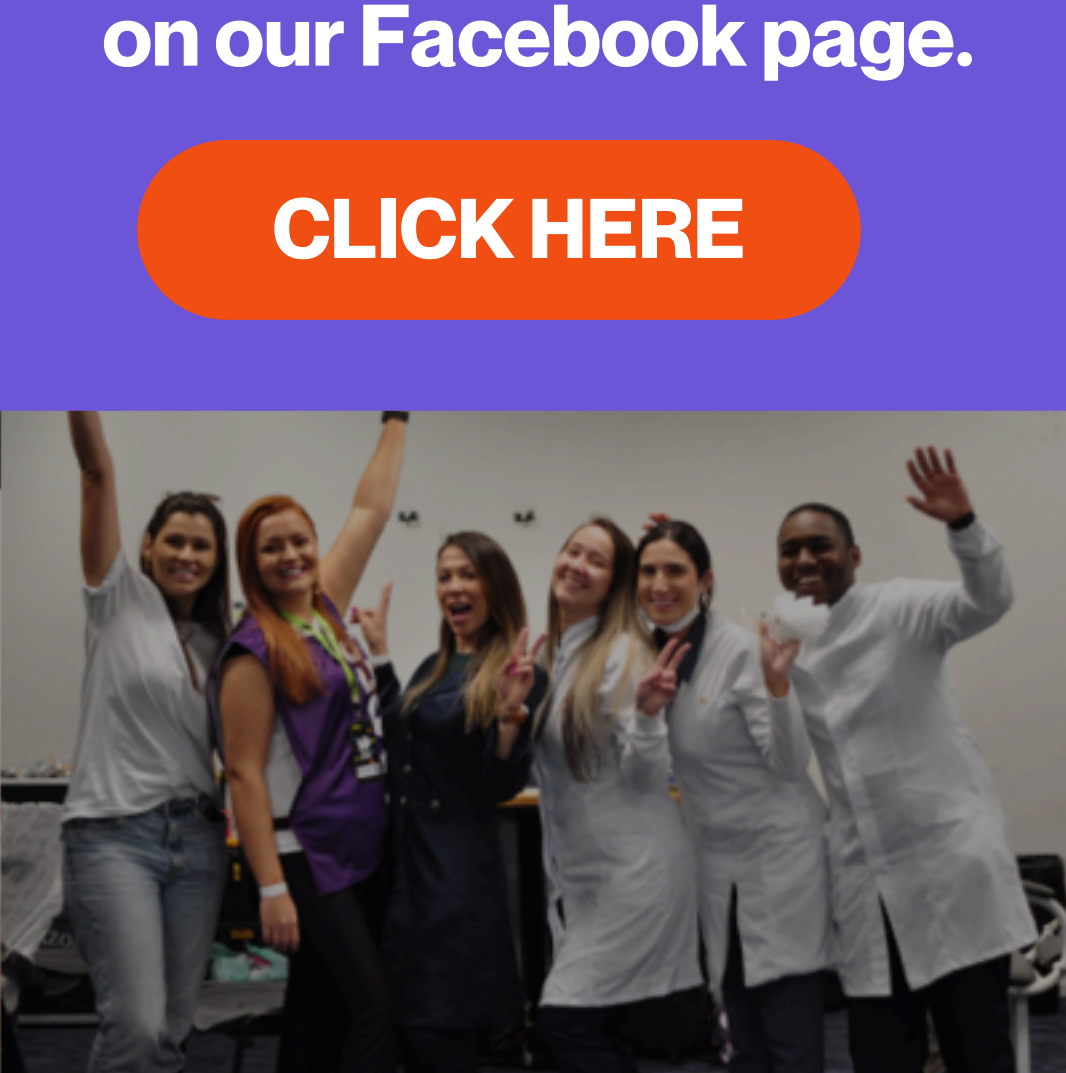
 +55 (11) 98542-6677

 contato@institutolivres.org.br



To relive the best moments, check out the photos from Impacto Day on our Facebook page.

[CLICK HERE](#)





Impacto Day 2024 was a milestone in promoting solidarity actions and strengthening the local community. The event demonstrated the power of collective mobilization and the positive impact that volunteering can generate.

Instituto Livres thanks everyone involved and reinforces its commitment to continue promoting actions that transform lives!

LIVRES

**Talk to the
Instituto Livres**

+55 (11) 98542-6677
contato@institutolivres.org.br

